# Vending Exchange Privacy Policy

Effective Date: January 1, 2021

Robert Patterson Enterprises, LLC, doing business as Vending Exchange ("we," "our," or "us"), is committed to protecting your privacy. This Privacy Policy explains how we collect, use, share, and protect your information when you visit or use vendingexchange.com (the "Website") and our services. This policy applies to both vending operators and vending locations ("Users").

By accessing or using our Website, you agree to this Privacy Policy. If you do not agree, please do not use our Website.

1. Information We Collect

We may collect the following types of information from Users:

- Personal Information: Includes, but is not limited to, names, email addresses, phone numbers, and other contact details provided by vending operators, vending locations, or prospective leads.

- Business Information: Includes business name, type, industry, size, geographic location, and vending requirements.

- Non-Personal Information: Includes browsing behavior, IP address, and general location data, which helps us improve and personalize your experience on our Website.

#### 2. How We Use Your Information

We may use the information collected for purposes including:

- Providing and Improving Services: To fulfill requests, connect vending locations with vending operators, and improve our services.

- Marketing and Communication: To send promotional materials, updates, and offers based on your preferences.

- Business Operations and Compliance: For administrative tasks, audits, billing, and compliance with legal requirements.

#### 3. Information Sharing and Disclosure

We may sell, share, or disclose both vending operator and vending location information as follows:

- With Third Parties: We may sell information, including both vending operator and vending location details, to third parties such as vending operators and partners. This may include direct business information and other identifiable information to facilitate service connections.

- Potential Disclosure of Location Identity: Even if specific location details are not publicly disclosed, vending operators may deduce business locations based on details such as business type, number of employees, or general geographic information.

- Legal Disclosures: We may disclose information as required by law, regulation, or court order, including compliance with lawful requests by public authorities.

- Business Transfers: If our business undergoes a merger, acquisition, or asset sale, information may be transferred to the new owner.

#### 4. Selling of Information

We may sell information provided by both vending operators and vending locations as part of our services. By using our services, you agree that your Personal and Business Information may be sold to third parties at our discretion. If you prefer that we do not sell your information, you may request an opt-out as described below.

### 5. Your Choices and Rights

Depending on your jurisdiction, you may have the following rights:

- Access and Correction: You may request access to or corrections of your information.

- Opt-Out of Sale: You may opt out of the sale of your Personal Information by contacting us at [Contact Email/Phone Number].

- Deletion: You may request deletion of your information, subject to legal and business exceptions.

### 6. Security Measures

We implement reasonable administrative, technical, and physical safeguards to protect your information. However, no method of online transmission or storage is entirely secure.

# 7. Cookies and Tracking

Our Website uses cookies and similar technologies to improve your experience. You can manage cookies through your browser settings; however, disabling cookies may affect certain Website features.

#### 8. Children's Privacy

Our services are intended for users aged 13 and older. We do not knowingly collect or sell information from children under 13. If we become aware of such data, we will take steps to delete it.

#### 9. Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our practices or legal requirements. We encourage you to review this policy regularly.

# 10. Contact Us

If you have questions or would like to exercise your rights under this policy, please contact us at:

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